



OFFER ENDS SEPTEMBER 28

Trade up to Z™

Add up to **\$200** Trade-In Bonus Amount plus up to **\$400** Instant Savings to your camera's trade-in value when you purchase a new Nikon Z mirrorless camera.



Z SERIES CAMERAS	INSTANT SAVINGS	TRADE-IN BONUS AMOUNT*	FTZ LENS ADAPTER**
Nikon Z 6 Full Frame Mirrorless Camera (Body Only)	\$200	\$100	FREE
Nikon Z 6 Full Frame Mirrorless Camera Body w/ 24-70mm Lens Kit	\$200	\$100	FREE
Nikon Z 6 Filmmaker's Kit	\$200	\$100	FREE
Nikon Z 7 Full Frame Mirrorless Camera (Body Only)	\$400	\$200	FREE
Nikon Z 7 Full Frame Mirrorless Camera Body w/ 24-70mm Lens Kit	\$400	\$200	FREE



**YOUR CAMERA'S
TRADE-IN
VALUE**

TERMS AND CONDITIONS: Participating Nikon Authorized Dealers will add \$100.00 for a Z 6 Camera or \$200.00 for a Z 7 Camera to the trade-in amount given by the Dealer to a consumer purchaser for the trade-in of one operating camera when purchasing one new Nikon Z 6 Camera or Z 7 Camera from the Dealer during the period of August 25, 2019 through September 28, 2019. Dealer determines its trade-in amount in its sole discretion and Dealer's trade-in amount may vary according to condition and age of trade-in. To be eligible for \$100.00 or \$200.00 added amounts, both the Dealer's trade-in amount and \$100.00 or \$200.00 added amount must be applied to the purchase price of a consumer's purchase of a new Nikon Z 6 Camera or Z 7 Camera. \$100.00 or \$200.00 added amounts are not cash equivalents, may not be redeemed for cash, and are available only for the purchase of a new Nikon Z 6 Camera or Z 7 Camera at the time of trade-in. \$100.00 or \$200.00 added amounts are canceled and forfeited if the Nikon Z 6 Camera or Z 7 Camera is returned for any reason or cause whatsoever. Operating trade-in camera must be surrendered at the time of trade-in (for online transactions, physical receipt by the Dealer or written or electronic notification from the carrier is considered an act of surrender). \$100.00 or \$200.00 added amount can be applied toward the purchase of one new Nikon Z 6 Camera or Z 7 Camera only. Multiple \$100.00 or \$200.00 added amounts cannot be applied towards the purchase of the same Nikon Z 6 Camera or Z 7 Camera. Nikon Z 6 Camera or Z 7 Camera purchase must be simultaneous with trade-in of the operating trade-in camera. There is no responsibility whatsoever on the part of Nikon and its Dealers for any images stored in a traded-in camera memory or memory card left in a traded-in camera.

**FTZ Lens Adapter Instant Savings Offer available to retail customers who purchase and take delivery of a Qualifying FTZ Lens Adapter together with a Nikon Z 6 or Z 7 Camera from a participating Nikon Authorized Dealer from August 25, 2019 through September 28, 2019.

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